

# NextGen

## 22% Pelleted Calf Starter

**new-life mills**  
*Feeding Your Future*

A division of Parrish & Heimbecker, Limited

### Start with optimal calf health and performance...Get her to the milking line sooner!

New-Life Mills' nutritionists ensure only the highest quality ingredients go into each pellet formula. Through a complex monitoring process, ingredients are tested to verify nutritional value and safety so that your calf enjoys highly palatable, high quality feed - promoting a smoother transition from milk to concentrate rations and supporting healthier body development for future milk production.

Pelleted feed programs facilitate improved storage, less wasted feed, longer shelf life and enables easier handling than textured feed programs.

Efficient feed conversions for your calf and easier feed management for your dairy operation is one more way New-Life Mills is Feeding Your Future.

#### Added MOS

Helps in the defense against scours. Pathogens such as e.coli and salmonella are common scour causing pathogens in young calves.

#### High Quality Energy & Protein

Whole grains and heat processed grains used in formulation, for optimal digestion and efficient utilization of nutrients.

#### Flavour Enhanced

Specially formulated flavor packs are added to the feed to encourage early intake by calf, which promotes earlier rumen development.

#### Well-fortified (includes selenium)

Minerals and vitamins can improve body function, growth and health. Organic Selenium assists with the development of hardy immune systems. (Canadian soil is deficient in selenium)

#### Pellet Form

Pelleted feed ensures efficient intake with a consistent nutrient profile, thereby increasing returns per unit of feed consumed.

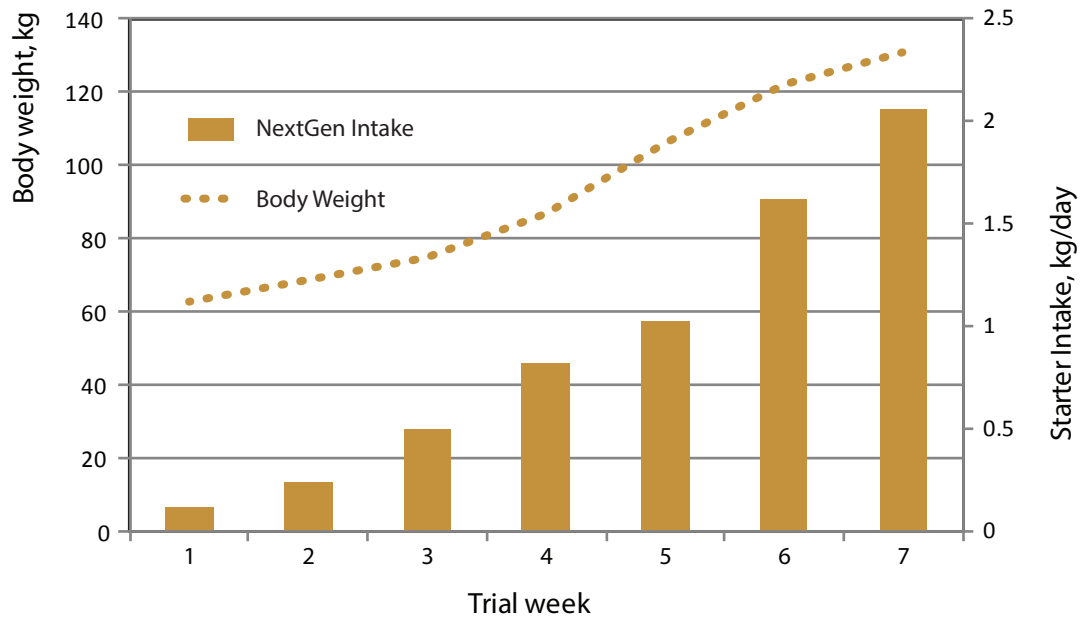
#### Molasses

Palatable energy source, encouraging consumption of feed.



## Average Body Weight & NextGen Starter Intake

- According to research conducted in 2014, calves who were fed NextGen Starter achieved ideal weaning weights by 5 weeks of age compared to the usual 8 weeks.\*
- Average cost per kg of weight gain was 54 cents.\*\*



### CALF PROGRAMS

	NLM Good Start for strong, steady growth	NLM Supercharge for optimal genetic potential
Milk/Milk Replacer	MR 150 g/L, 6-7 L/day	MR 150 g/L, 8 + L/day
Protein/ Fat Levels	22/17	26/18
Performance Feed	22% NextGen	22% NextGen
Roughage	Chopped straw or high fibre hay	Chopped straw or high fibre hay

\* Research: Average Body Weight Gain for Calves on NextGen Compared to other Calf Starters, Kathleen Shore M.Sc. - Ruminant Nutritionist, Victoria Kyle, published November 24 2015.  
\*\* Feed prices are subject to change. Price indicated is based on the price of feed during the research project (summer 2014).